

Christmas Digital Countdown

SOCIAL MEDIA DATES

October

9th - Budget Day

10th - WIN Conference

10th - World Mental Health Day

12th - Shine A Light, Sleep Out Day

18TH - NWED #NWED

19th - 4 Nov Wexford Opera Festival

24 - Full Moon

25th - Ireland's Internet Day

25th - Presidential Election - Ireland

26th - 29th Bram Stoker Festival, Dublin

28th - DST ends, Clocks go back

29th - Bank Holiday Monday

29 - National Cat Day

31st - Halloween, Samhain Celtic

Festival

November

1 - World Vegan Day #WorldVeganDay

1 - All Saints Day, Dios Los Muertos (Day of the Dead)

10th - Equal Pay Day (women start working for free) #EqualPayDay

13th - World Kindness Day #WKD

22nd - US Thanksgiving Day #Thanksgiving

23rd - Black Friday #BlackFriday

23 - Full Moon

24th - Small Business Saturday #ShopSmall

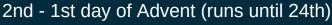
26th - Cyber Monday #CyberMonday

27th - Giving Tuesday #GivingTuesday

Movember - Men's health awareness month

NaNoWriMo - National Novel Writing month

December



2nd - 10th Hanukkah

21st - Winter Solstice - shortest day of the year

22 - Full Moon (Cold Moon)

24th - Christmas Eve

25th - Christmas

26th - St. Stephen's Day

26th - 1st Jan - Kwanzaa

31st - New Years Eve #NYE



ImpulseHub Website Design,
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Christmas Digital Countdown

October is a great month to get yourself prepared for the holidays. It's also highly visual.

- · Decorate your social profiles
- Put together a gift guide. Do it now. Have it ready for November.
- Be Visual, Have Fun, Engage

Christmas
Holiday
shopping
accounts
for 20% of
all Retail
Sales

November is full on Holiday Shopping.



- Highlight your products for gift giving
- Get your Gift Guide out. Help customers find a unique gift. Your guide can help relieve stress and it highlights your brand too.
- Do a campaign or giveaway

December - relax and enjoy

- This is my time I give thanks for the year. I highlight my clients and their success.
- How can you give thanks?
- Speak to the emotions of the season

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